The 21st Privacy Enhancing Technologies Symposium July 12–16, 2021

#### Domain Name Encryption Is Not Enough: Privacy Leakage via IP-based Website Fingerprinting

<u>Nguyen Phong Hoang</u>, Arian Akhavan Niaki, Phillipa Gill, Michalis Polychronakis





#### Online surveillance is prevalent

#### FINANCIAL TIMES

#### China's tech workers pushed to their limits by surveillance software

Vicious cycle of monitoring and overwork is fuelling productivity — and a backlash



the potential for labour abuse © Michael Tsang

Nikki Sun, Nikkei staff writer JUNE 15 2021

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Andy Wang, an IT engineer at a Shanghai-based gaming company, occasionally felt a pang of guilt about his job.

Most of his hours were spent on a piece of surveillance software called DiSanZhiYan, or "Third Eye". The system was installed on the laptop of every colleague at his company to track their screens in real time, recording their chats, their browsing activity and every document edit they made.

#### THE WALL STREET JOURNAL.

#### Internet Providers Look to Cash In on Your Web Habits

Broadband operators mine customers' internet-use data, which is valuable to advertisers



Despite new initiatives from Google and Facebook, messing with privacy controls is like playing a carnival game. Knock out one way for advertisers to track you, and they quickly find another way to do t. WSJ's Joanna Stern heads to Coney Island to explain. Photo: Kenny Wassus

*By <u>Sarah Krouse</u> and <u>Patience Haggin</u> June 27, 2019 5:30 am ET* 

Internet providers know a lot about what their customers do on the web, including the news sites they read, health ailments they research and entertainment services they use. They often know where those customers shop and manage their finances, too.

Now, they are deciding whether to use that information to sell ads. Some industry titans are being more aggressive than others, even as regulators are pressuring Silicon Valley companies and broadband providers to explain how they use customer data.

## Violation of human rights

Online surveillance has led to severe violations of many human rights,

including the right to privacy

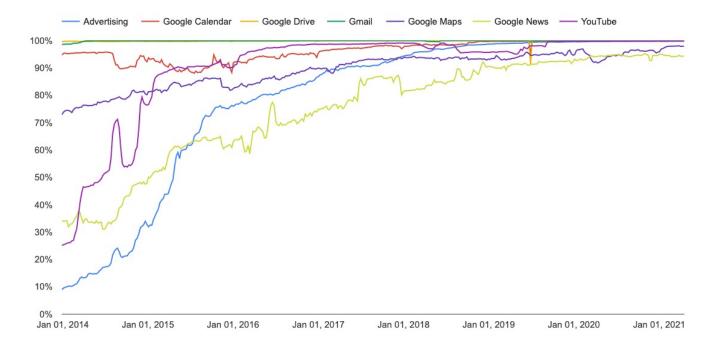




#### Internet traffic encryption is on the rise

#### Encryption by product at Google

This chart provides a snapshot of encrypted traffic for several products. Numbers are based on the majority of Google traffic for a given product. We continue to work through the technical barriers that make it difficult to support encryption on some of our products. This chart will change over time to reflect product developments.



#### Internet traffic encryption is on the rise

#### **HTTPS Requests**

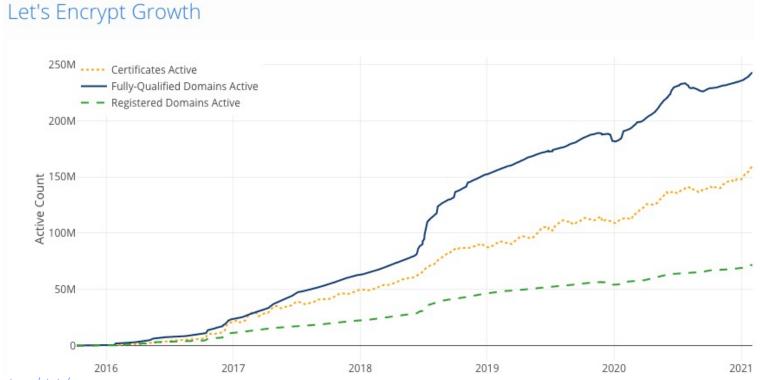
The percent of all requests in the crawl whose URLs are prefixed with https.



- Desktop - Mobile

#### https://httparchive.org/reports/state-of-the-web#pctHttps

# Internet traffic encryption is on the rise Thanks to free TLS certificate authorities



https://letsencrypt.org/stats/

# Plaintext domain names are the last piece of unencrypted information

#### DNS query/response packets

								_		
Source	Destination	Protocol	Info	•						
192.168.50.194		DNS	Standard o	-						
1.1.1.3	192.168.50.194	DNS	Standard d							
192.168.50.194	93.184.216.34	ТСР	64895 → 44	3 [SYN]	Seq=	355247892	1 Win=655	535 Len=0	0 MSS=14	60 WS=
93.184.216.34	192.168.50.194	ТСР	443 → 6489	5 [SYN,	ACK]	Seq=2027	449269 A	ck=355247	78922 Wi	.n=6553
192.168.50.194	93.184.216.34	ТСР	64895 → 44	3 [ACK]	Seq=	355247892	2 Ack=202	27449270	Win=131	.712 Le
192.168.50.194	93.184.216.34	TLS	Client Hel	lo						
93.184.216.34	192.168.50.194	ТСР	443 → 6489	5 [ACK]	Seq=	202744927	0 Ack=35	52479439	Win=670	72 Ler
<ul> <li>Compression Methods (1 method) Extensions Length: 403</li> <li>Extension: Reserved (GREASE) (len=0)</li> <li>Extension: server_name (len=16) Type: server_name (0) Length: 16</li> <li>Tushandshake's Client Hello Server Name Indication (SNI)</li> </ul>										
Server Name Indication extension Server Name list length: 14 Server Name Type: host_name (0) Server Name length: 11 Server Name: example.com										
$\rightarrow$ Security and privacy issues										

### Domain names reveal semantic info

• amazon.com, walmart.com, ebay.com

 $\rightarrow$  online shopping preferences

• HIV.gov , Cancer.gov

#### $\rightarrow$ health condition

• Islamicity.org, Quran.com, Bible.com

#### $\rightarrow$ religion

• LGBT.foundation, Grindr.com

 $\rightarrow$  gender identity

• Xvideos.com, Pornhub.com

 $\rightarrow$  sexual habits

#### MOTHERBOARD

#### **Comcast Is Lobbying Against Encryption That Could Prevent it From Learning Your Browsing History**

Motherboard has obtained a leaked presentation internet service providers are using to try and lobby lawmakers against a form of encrypted browsing data.

#### By Joseph Cox

#### 23.10.19

Internet giant Comcast is lobbying U.S. lawmakers against plans to encrypt web traffic that would make it harder for internet service providers (ISPs) to determine your browsing history, according to a lobbying presentation obtained by Motherboard.

The plan, which Google intends to implement soon, would enforce the encryption of DNS data made using Chrome, meaning the sites you visit. Privacy activists have praised Google's move. But ISPs are pushing back as part of a wider lobbying effort against encrypted DNS, according to the presentation. Technologists and activists say this encryption would make it harder for ISPs to leverage data for things such as targeted advertising, as well as block some forms of censorship by authoritarian regimes.

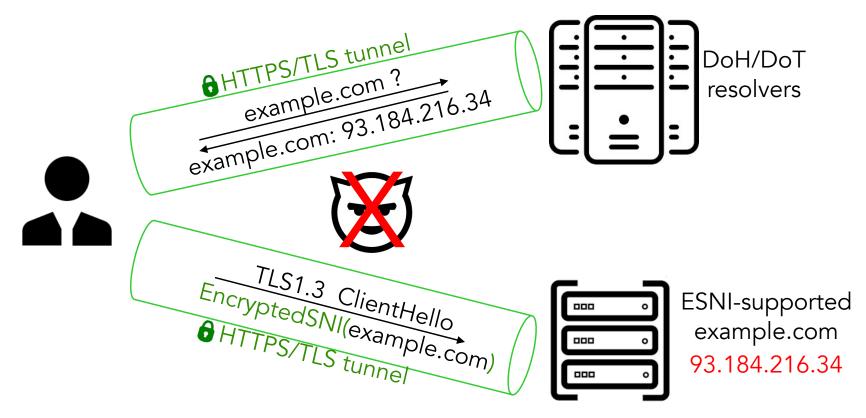
## Domain encryption: DoT/DoH & ESNI

• DoT: DNS queries and responses are tunneled over TLS (RFC7858)

 DoH: DNS resolution is performed over HTTPS, inheriting all security benefits of the HTTPS protocol (<u>RFC8484</u>)

- Encrypted SNI: Starting from TLS1.3, the Server Name Indication extension in the Client Hello message during the TLS handshake can be *optionally* encrypted (<u>RFC8744</u>)
  - → being reworked to Encrypted Client Hello (Internet draft)

#### Domain encryption: DoH/DoT and ESNI



#### Motivation

Domain name encryption  $\rightarrow$  user privacy?

Investigate whether network-level browsing tracking *at scale* is still possible, given that destination IPs are visible to on-path observers

The extent to which domain inference can be made depends on:

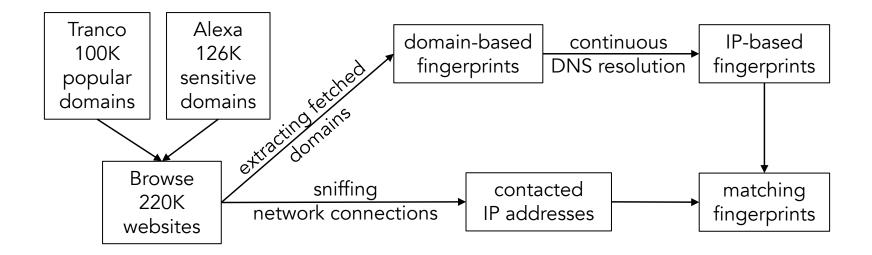
- Whether one or many domains are hosted on a given IP
- The stability of the mapping of a domain and its IP address(es)

## Website Fingerprinting

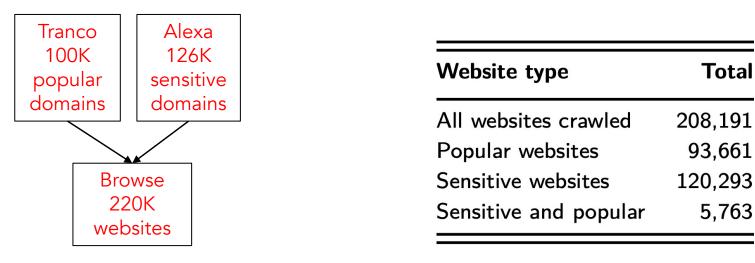
- Website fingerprinting (WF): a type of traffic analysis attack, based on unique traffic patterns (fingerprints)
- Fingerprints: constructed from network packets' visible metadata

→ We introduce a lightweight website fingerprinting (WF) technique that allows a network-level observer to identify with high accuracy the websites a user visits based on IP address information

## Methodology

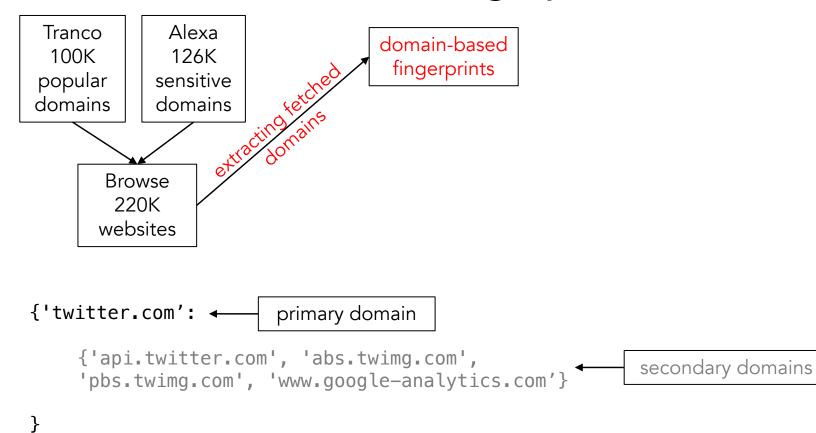


#### Selection of test domains

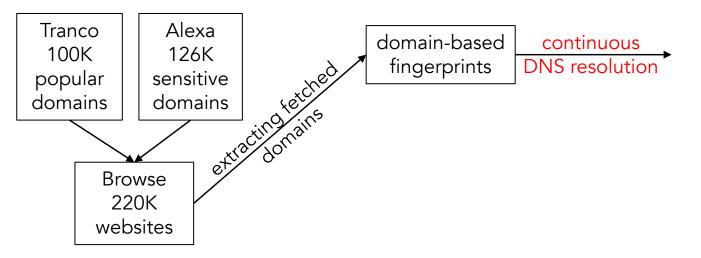


The number of websites crawled is lower than the number of domains selected due to some unresponsive websites

#### **Domain-based fingerprints**



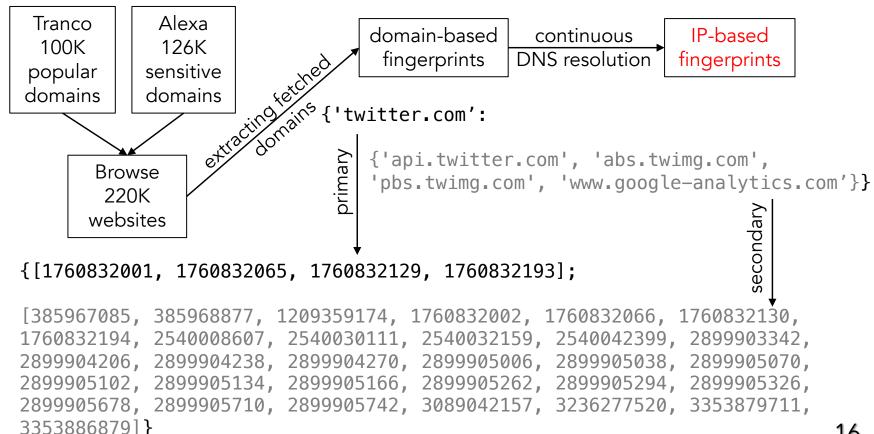
### **Domain-IP mapping**



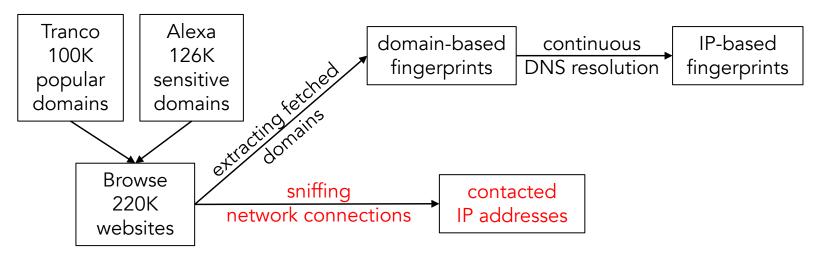
#### twitter.com;{1760832065, 1760832129, 1760832193, 1760832001} 4 IPs

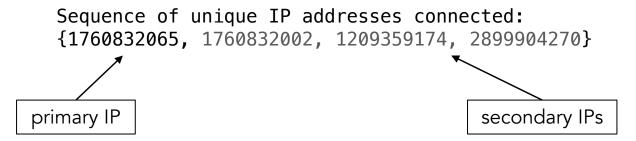
api.twitter.com;{1760832194, 1760832002, 1760832066, 1760832130} 4 IPs
abs.twimg.com;{2540008607, 3353879711, 1209359174, 2540032159, ...} 7 IPs
pbs.twimg.com;{1209359174, 2540042399, 2540008607, 3353886879, ...} 10 IPs
www.google-analytics.com;{2899905678, 2899904206, 2899905038, ...} 16 IPs

## **IP-based fingerpints**

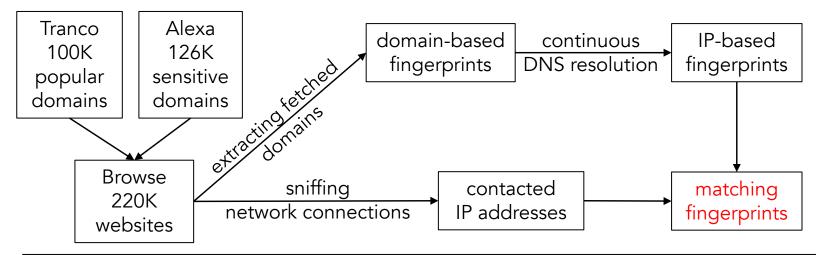


## Sniffing network connections





## Matching fingerprints



Sequence of IPs: {1760832065, 1760832002, 1209359174, 2899904270}

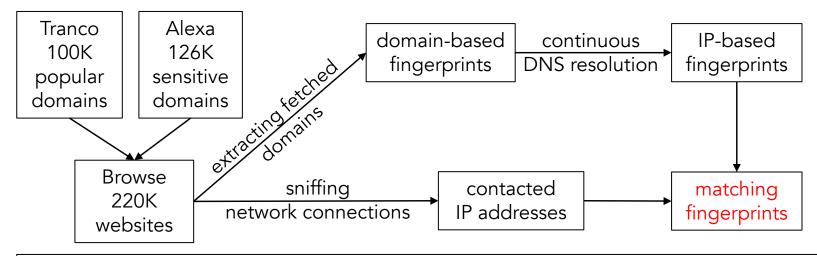
twitter.com	;{[176083200]	1, 176083206	<b>5,</b> 176083212	9, 1760832193	3];[385967085,
385968877,	1209359174, 1	1760832002,	1760832066,	1760832130,	1760832194,
2540008607,	2540030111,	2540032159,	2540042399,	2899903342,	2899904206,
2899904238,	2899904270,	2899905006,	2899905038,	2899905070,	2899905102,
2899905134,	2899905166,	2899905262,	2899905294,	2899905326,	2899905678,
2899905710,	2899905742,	3089042157,	3236277520,	3353879711,	3353886879]}

#### Single-hosted primary domains

- twitter.com;{1760832065, 1760832129, 1760832193, 1760832001}
- hrw.org;{1224469683}
- grindr.com;{583195696, 65110341, 885721358}
- xvideos.com;{3109598466, 3109598467, 3109598468, 3109598469, 3109598470, 3109598471, 3109598472, 3109598473, 3109598474, 3109598475}

When a primary domain is single-hosted on one IP or multiple IPs without sharing its hosting server(s) with any other domains, it is straightforward to infer the website being visited

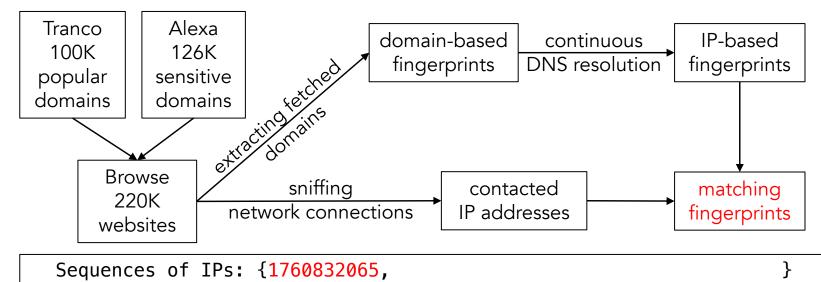
## Matching fingerprints



Sequence of IPs: {1760832065, 1760832002, 1209359174, 2899904270}

<pre>twitter.com;{[176083200</pre>	1, 1760832065	, 1760832129	9, 1760832193	3];[385967085,
385968877, 1209359174,	1760832002, 1	.760832066, 2	1760832130, 2	L760832194,
2540008607, 2540030111,	2540032159,	2540042399,	2899903342,	2899904206,
2899904238, 2899904270,	2899905006,	2899905038,	2899905070,	2899905102,
2899905134, 2899905166,				
2899905710, 2899905742,	3089042157,	3236277520,	3353879711,	3353886879]}

## Matching fingerprints



twitter.com;{[1760832001, 1760832065, 1760832129, 1760832193];

# Analysis result

## Single-hosted primary domains

Website type	Total	Primary Domain	IP-based Fingerprinting	Connection Bucketing
All websites crawled	208,191	107,455 (52%)	174,662 (84%)	189,527 (91%)
Popular websites	93,661	58,989 (63%)	86,147 (92%)	90,231 (96%)
Sensitive websites	120,293	51,538 (43%)	93,988 (78%)	104,983 (87%)
Sensitive and popular	5,763	3,072 (53%)	5,473 (95%)	5,687 (99%)

52% of the websites studied have their primary domain hosted on their own IP(s)  $\rightarrow$  an adversary could already infer 52% of the targeted websites based solely on the IP address of the first connection to the primary domain, without having to consider secondary connections.

# Analysis result Basic IP-based fingerprinting

Website type	Total	Primary Domain	IP-based Fingerprinting	Connection Bucketing
All websites crawled	208,191	107,455 (52%)	174,662 (84%)	189,527 (91%)
Popular websites	93,661	58,989 (63%)	86,147 (92%)	90,231 (96%)
Sensitive websites	120,293	51,538 (43%)	93,988 (78%)	104,983 (87%)
Sensitive and popular	5,763	3,072 (53%)	5,473 (95%)	5,687 (99%)

Considering secondary connections  $\rightarrow$  an increased accuracy of 84% Of the fingerprinted websites, we could match 92% of the popular and 78% of the sensitive websites. More worrisome is the fact that 95% of sensitive and popular websites can be fingerprinted.

## **Enhanced IP-based fingerprinting**

Viewing all requests as a whole  $\rightarrow$  a high-level ordering relationship

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	Filter Inde data URLs I XHR JS CSS Img Media For CONNECTION cookies Diocked Requests	
CDC 🛞 FEMA	Use large request rows	
	Show overview Categories and Show overview Show Show Show Show Show Show Show Sho	
	Name Url Remote Address Type Waterfall	
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Coronavirus	style.css?v https://www.coro 104.100.215.189:443 style	
	analytics.js https://www.coro 104.100.215.189:443 script 1. domLoading	
(COVID-19)		
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How to prepare and	[ fema.svg         https://www.coro         104.100.215.189:443         svg+           [] check-for-s         https://www.coro         104.100.215.189:443         svg+	
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	mem8YaGs https://lonts.gsta 172.217.7.3443 font	
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Clustering connections  $\rightarrow$  increased fingerprints' discriminatory

#### **Enhanced IP-based fingerpints**

0: {'twitter.com'},

1: {'abs.twimg.com'},

Enhanced domain-based fingerprint

2: {'api.twitter.com', 'abs.twimg.com', 'pbs.twimg.com'},

3: {'twitter.com', 'api.twitter.com', 'abs.twimg.com', 'www.google-analytics.com'}

0: {1760832001, 1760832065, 1760832129, 1760832193};	Enhanced IP-based fingerprint
1: {1209359174, 2540008607, 2540030111, 2540032159,	2540042399, 3236277520, 3353879711};
2: {385967085, 385968877, <b>1209359174, 1760832002</b> , 17 2540008607, 2540030111, 2540032159, 2540042399, 3089 3353886879}; 3: { <b>1209359174</b> , 1760832001, <b>1760832002</b> , <b>1760832065</b> ,	9042157, 3236277520, 3353879711,
1760832193, 1760832194, 2540008607, 2540030111, 2540 2899904206, 2899904238, 2899904270, 2899905006, 2899 2899905134, 2899905166, 2899905262, 2899905294, 2899 2899905742, 3236277520, 3353879711}	0032159, 2540042399, 2899903342, 9905038, 2899905070, 2899905102,

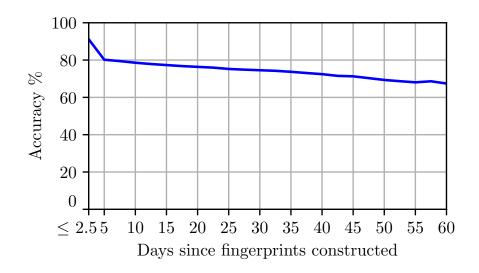
0: {1760832065}, 1: {1209359174},	Clustered sequence of IPs from
2: {1760832002, 1209359174},	network trace, using K-means
3: { <b>1760832065, 1760832002,</b> 1209359174, 2899904270}	

# Analysis result Enhanced IP-based fingerprinting

Website type	Total	Primary Domain	IP-based Fingerprinting	Connection Bucketing
All websites crawled	208,191	107,455 (52%)	174,662 (84%)	189,527 (91%)
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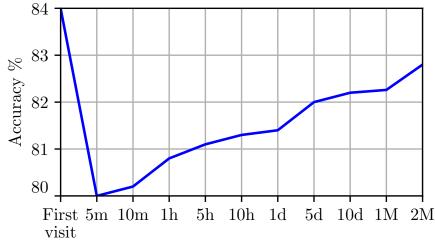
Enhanced fingerprinting improves the accuracy to 91%. For the popular and the sensitive websites, we obtain an accuracy of 96% and 87%, respectively. An alarming result: 99% of sensitive <u>and</u> popular websites can be precisely fingerprinted, posing a severe privacy risk.

### **Fingerprinting stability**



By conducting our measurement in a longitudinal manner for two we show that months, our enhanced IP-based fingerprints are still effective at correctly identifying about 70% of the tested websites.

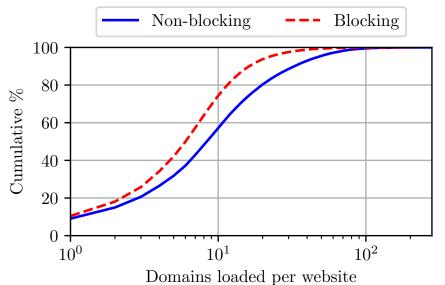
# Fingerprinting robustness HTTP caching



Revisit after (x) amount of time

Regardless of the impact of HTTP caching, an accuracy of 80% can still be obtained—a decrease of just 4% (from 84%) compared to when websites are visited for the first time.

# Fingerprinting robustness Ad blocking



When browsing with Brave, ad and tracking domains are blocked, leading to:

- changes in resource loading order
- fewer IP connections observed

Still obtain an accuracy of 80% when using the basic fingerprints, in which the ordering structure of loaded resources is not considered

### Key takeaway

Regardless of the increasing trend of web co-location [\*] and an idealistic future in which domain name encryption is universally adopted, network-level adversaries can still rely on destination IP addresses of contacted web servers for IP-based website fingerprinting to track users' browsing history at scale for the vast majority of websites.

Dataset is made available to stimulate future studies in this research domain at <a href="https://homepage.np-tokumei.net/publication/publication\_2021\_popets">https://homepage.np-tokumei.net/publication/publication\_2021\_popets</a>

#### Potential countermeasures

- Full domain name confidentiality must be preserved on both DNS and TLS channels; otherwise, neither technology can provide any actual privacy benefit if deployed individually
- **Domain owners** can seek providers that offer an increased cohosting ratio per IP and/or highly dynamic domain-IP mappings
- Hosting providers can help to increase the co-hosting degree by grouping more websites under the same IP and dynamically rotate domain-IP mappings to hinder straightforward IP-based fingerprinting and further improve privacy